

HELLENIC BANK IN ASSOCIATION
WITH **GLOBALTRAINING** AND
THE **UNIVERSITY OF NICOSIA** PRESENT

LIFE CHANGING
IDEAS
2021-22

TALKING TO GLOBAL MINDS

STAY AHEAD OF THE CURVE

Organisers



UNIVERSITY *of* NICOSIA

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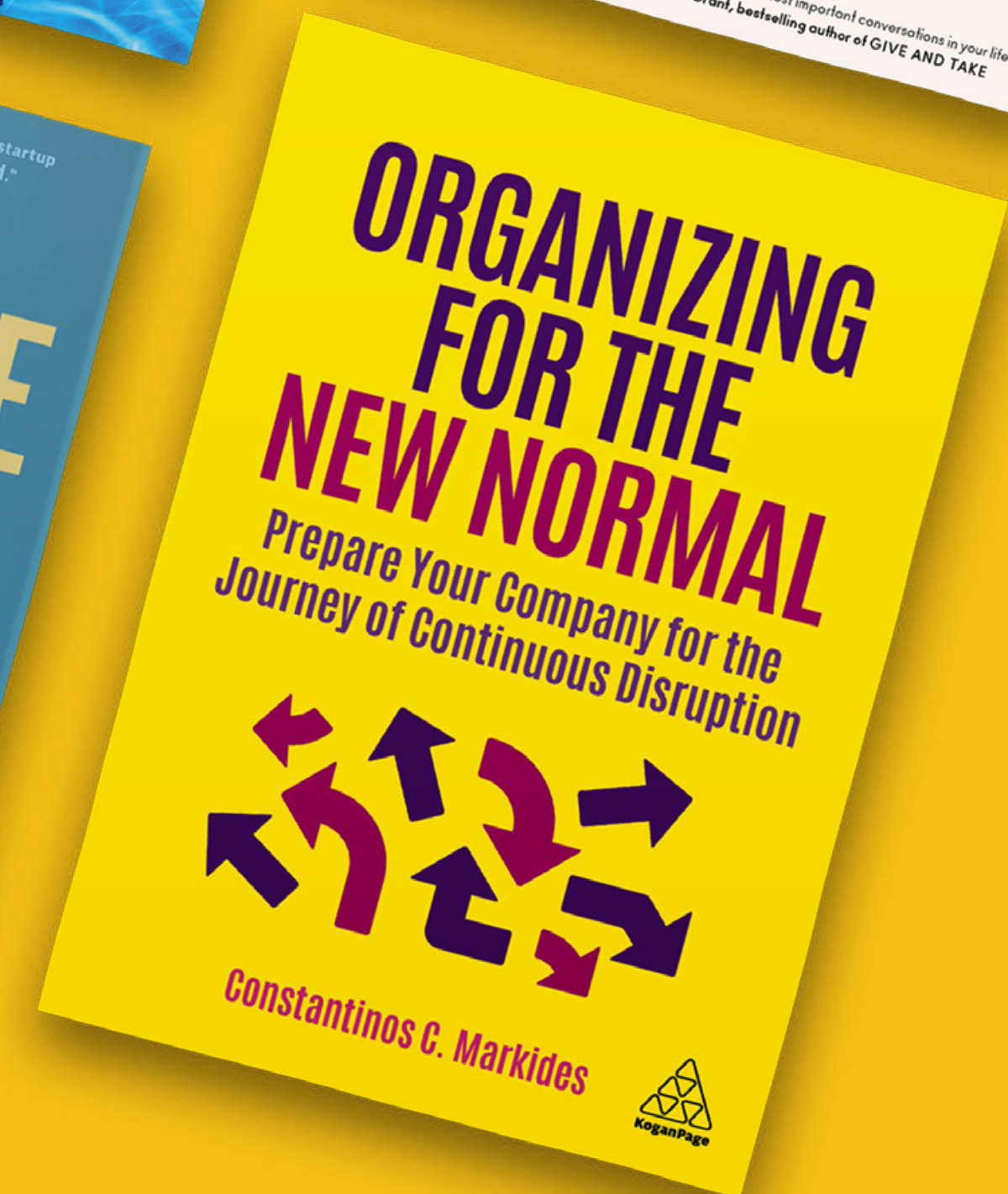
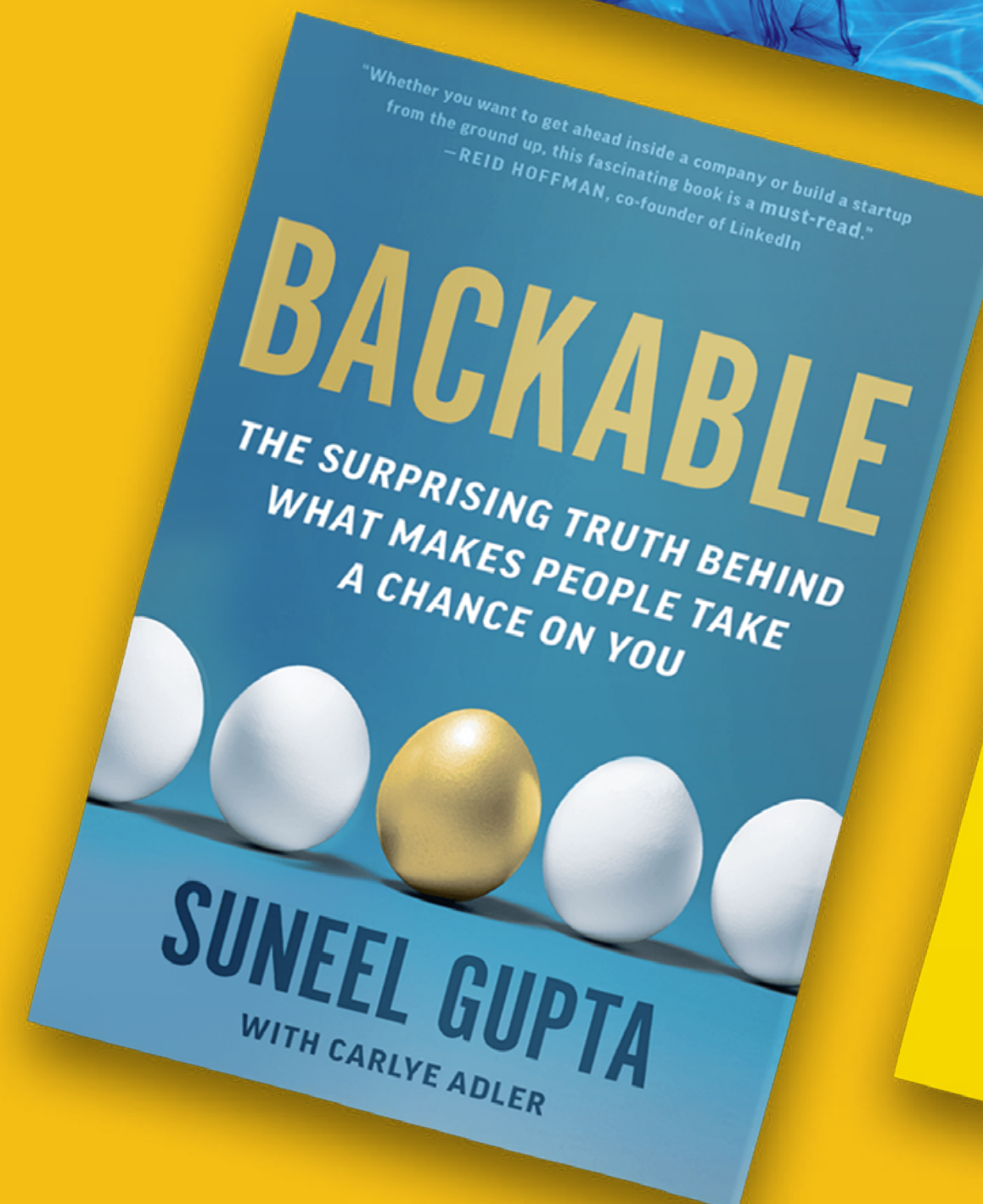
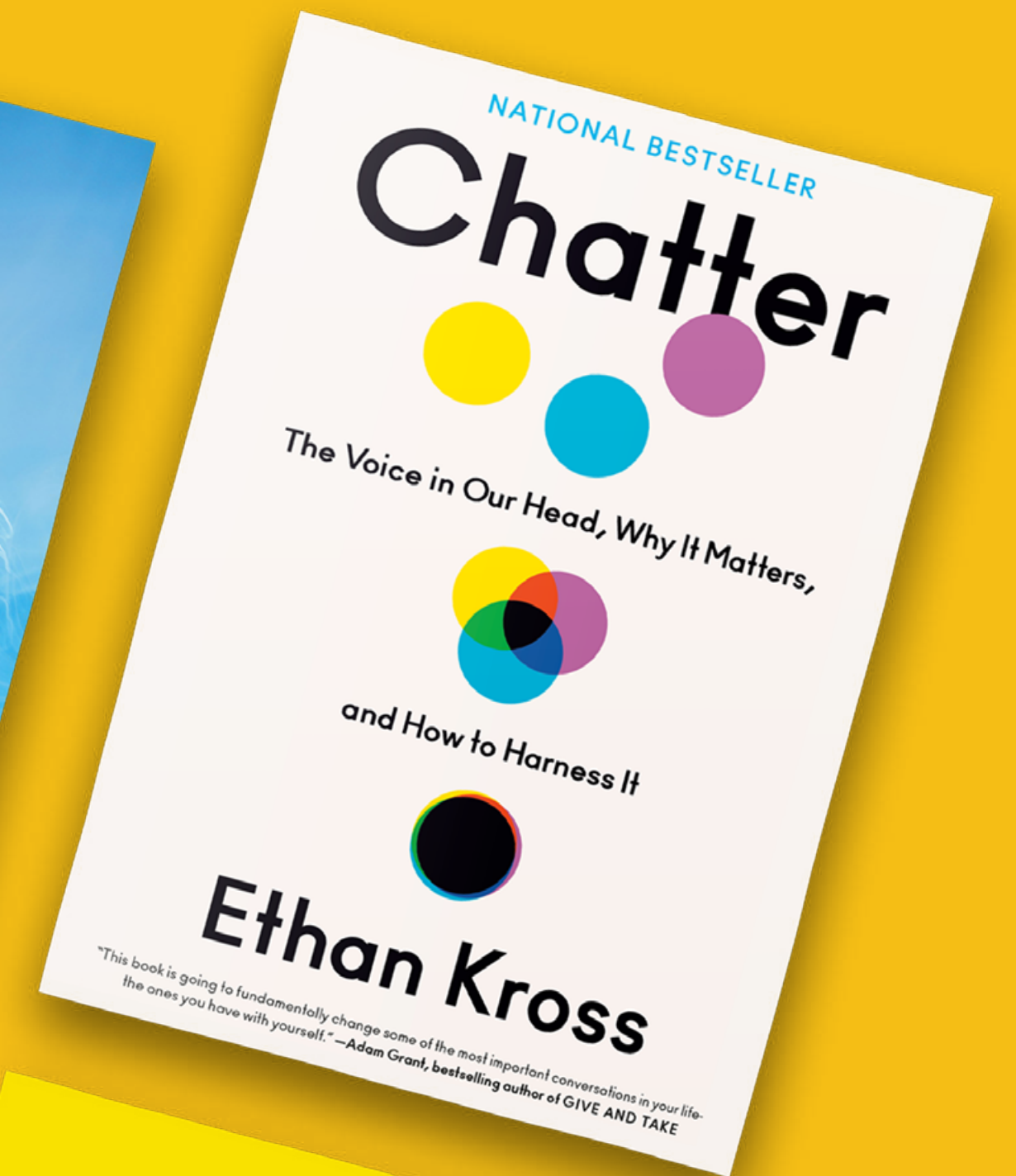
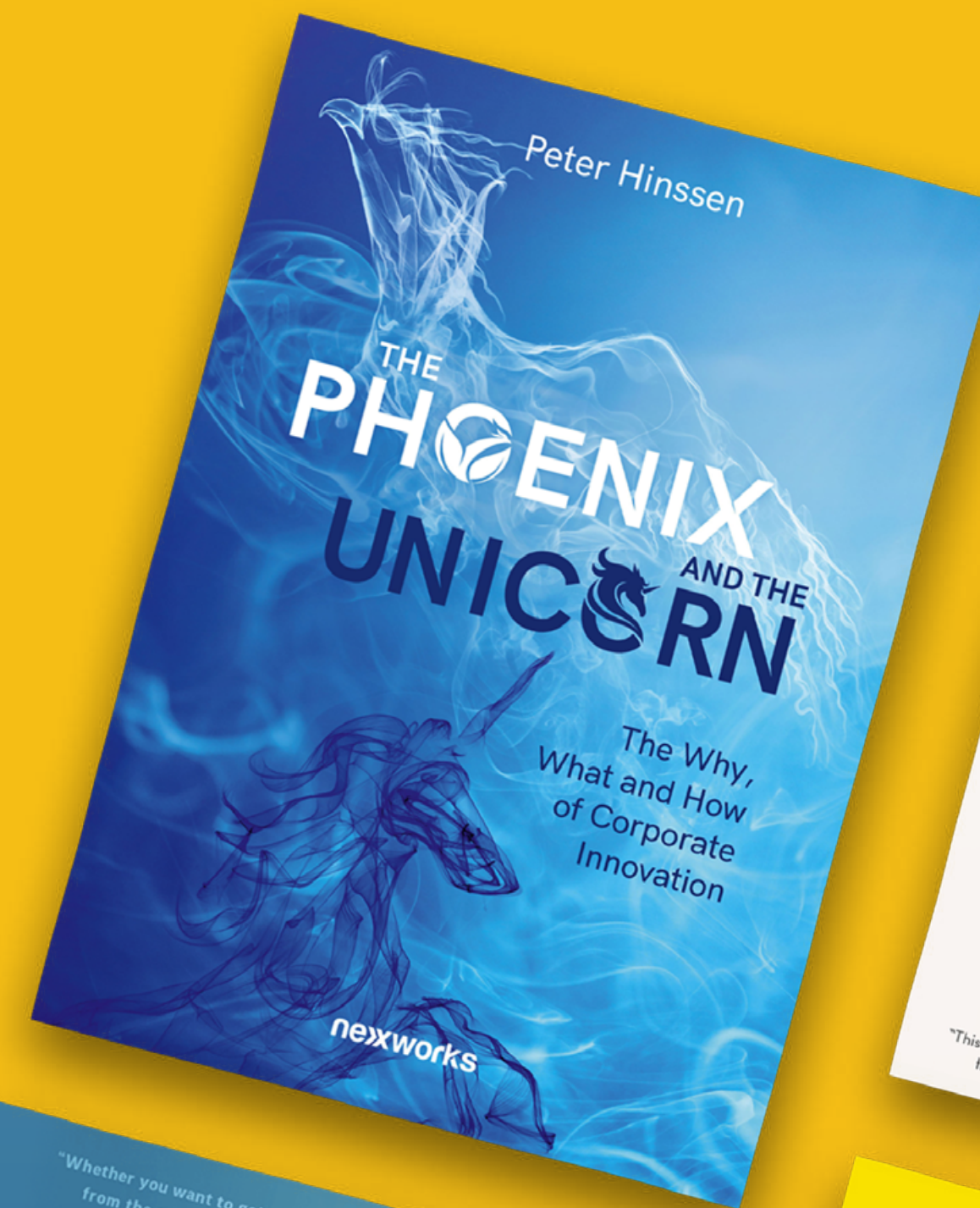
HELLENIC BANK

ideas.unic.ac.cy

JOIN THE BRIGHTEST MINDS ON THE PLANET, WHO CHALLENGE THE STATUS QUO IN BUSINESS, SPEARHEAD INNOVATION AND SHAPE OUR IDEAS FOR THE DECISIVE YEAR AHEAD.

JOIN A CONVERSATION WITH 4 ACCLAIMED AUTHORS, GET INSPIRED WITH THEIR FINDINGS AND INNOVATIVE IDEAS AS THESE UNFOLD, IN OUR TALK, ABOUT THEIR LATEST BUSINESS BOOK.

STAY AHEAD OF THE CURVE: RE-ENERGIZE AND ENCOURAGE YOUR TEAM TO TACKLE THEIR TOUGHEST OBSTACLES AND PREPARE FOR THE UPCOMING MONTHS WITH THE FOLLOWING BUSINESS SPEAKERS.



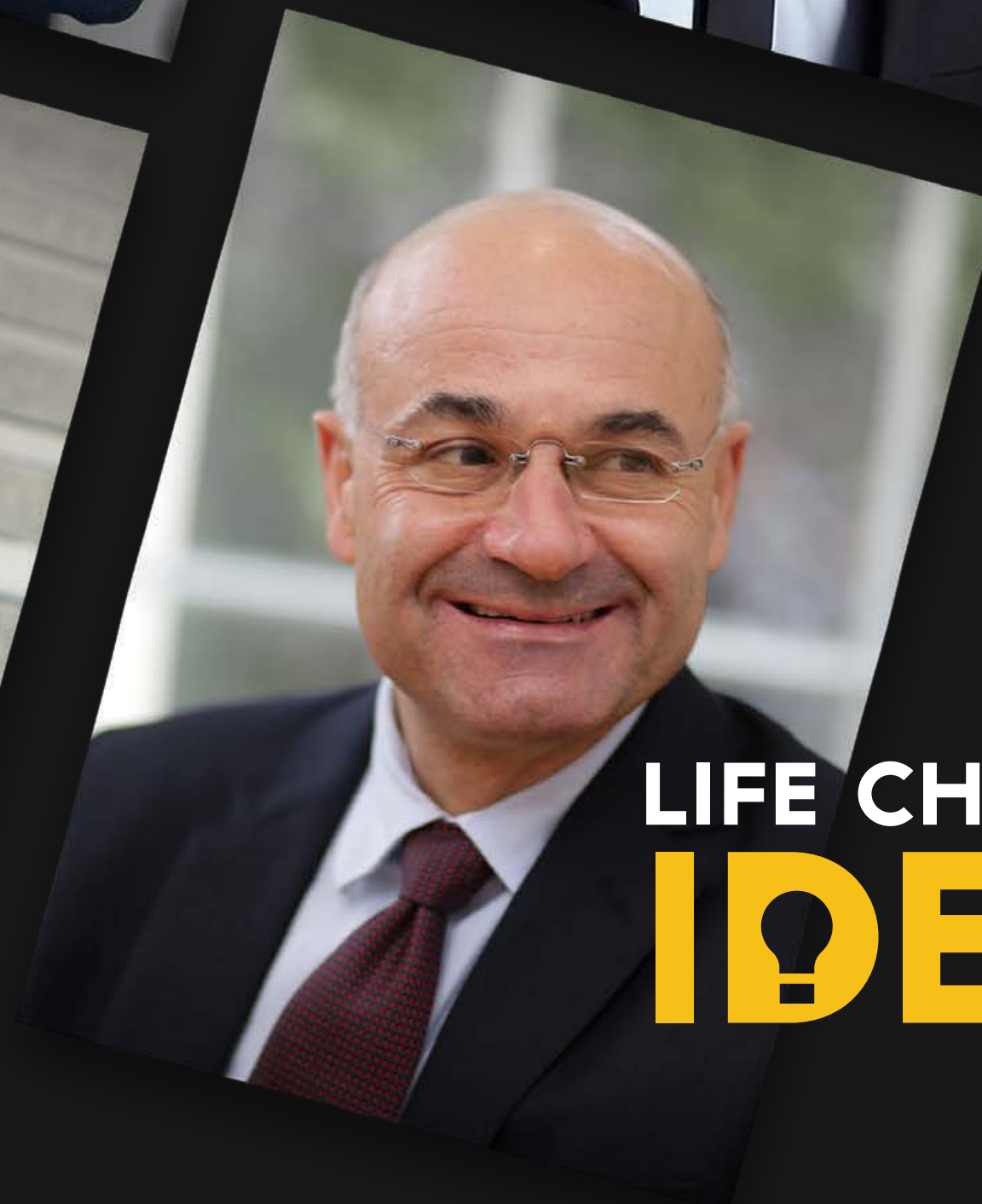
TALKING TO GLOBAL MINDS

4 INSPIRATIONAL
INTERVIEWS

4 GLOBAL
SPEAKERS

4 VIRTUAL
EVENTS

4 BUSINESS BOOKS
UNCOVERED



LIFE CHANGING
IDEAS
2021-22

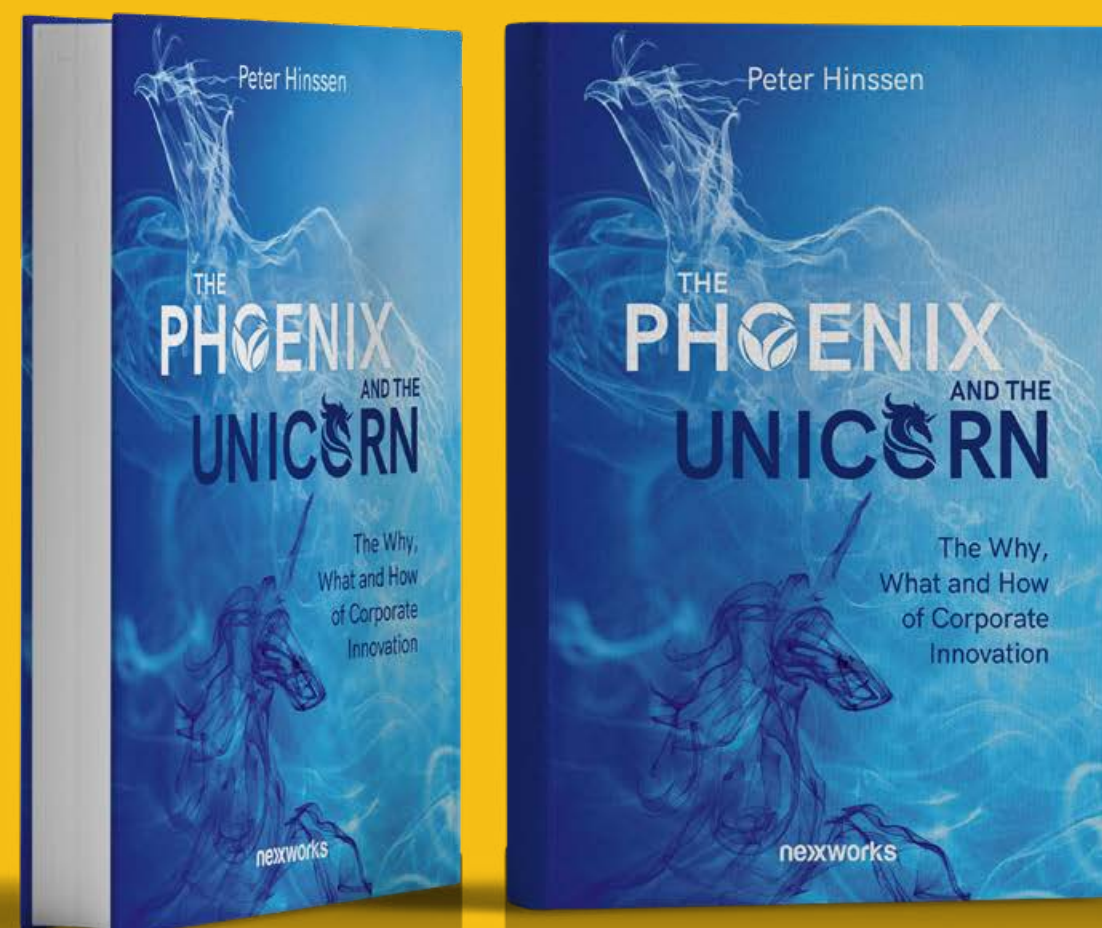
11 NOVEMBER 2021
18.00-19.00, NICOSIA EET



PETER HINSSEN

Serial Entrepreneur, Advisor,
Keynote Speaker and Author

A serial entrepreneur, advisor, keynote speaker and author, Peter is one of the most sought-after thought leaders on radical innovation, leadership and the impact of all things digital on society and business. He lectures at various business schools such as the London Business School (UK) and MIT in Boston. Peter has founded nexxworks to help organizations become fluid, innovate and thrive in 'The Day After Tomorrow'.



About the book

This is a book about the Phoenix, about those companies that – just like the mythical bird – are able to rethink themselves in cycles: time and time again they rise from the ashes of the old, and come out stronger than ever before. They are the Walmarts, the Volvos, the Disneys, the Apples, the Microsofts...

This is a book about these Phoenixes. It's about understanding what is happening in a world of constant change. It's about observing and trying to learn from the Unicorns. But primarily, it tells the story of how companies can ACT on their Day After Tomorrow, and how they can apply innovation as an antidote to a radically changing environment. It doesn't just zoom in on WHAT you need to do in order to innovate, but also on HOW you can make innovation a reality in your organization.

9 DECEMBER 2021

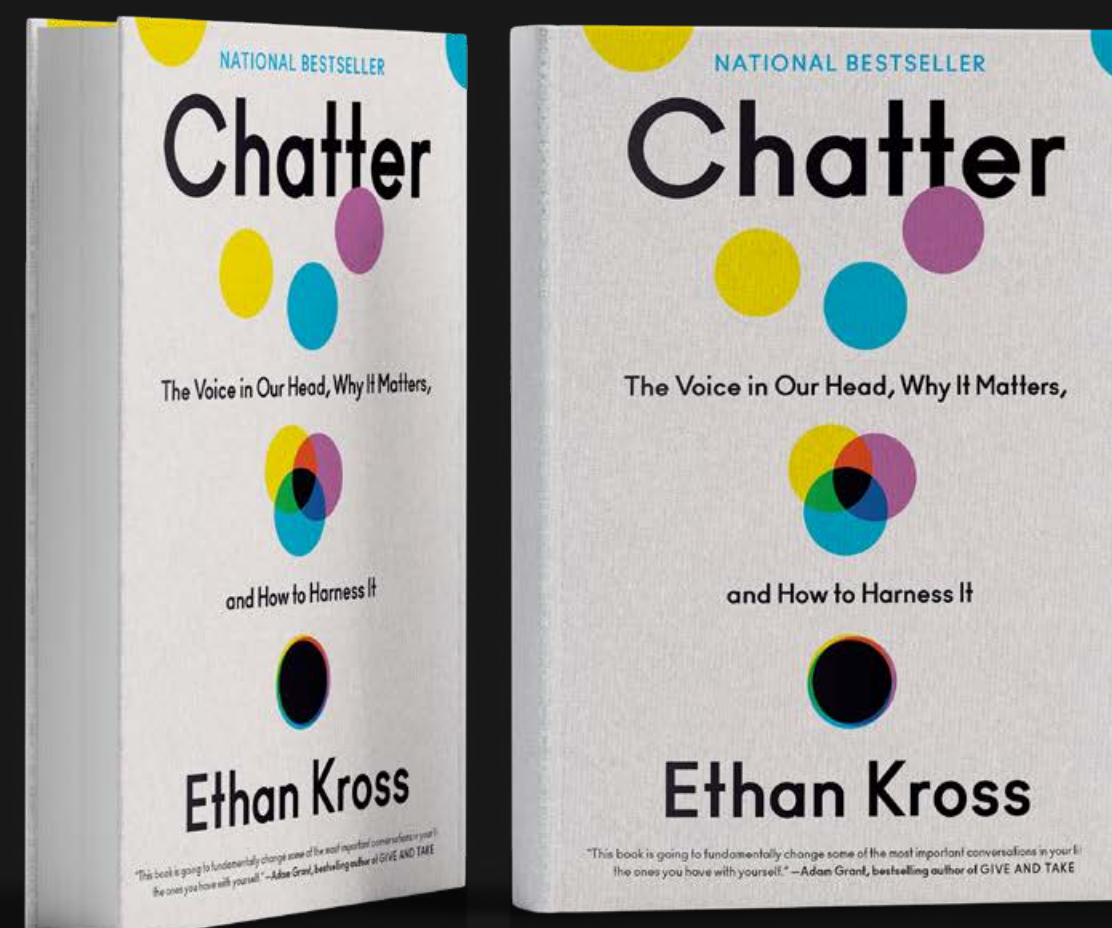
17:30-18:30, NICOSIA EET



ETHAN KROSS

Author, Scientist, Teacher

Ethan Kross is one of the world's leading experts on controlling the conscious mind. An award-winning professor and best-selling author in the University of Michigan's top ranked Psychology Department and its Ross School of Business, he studies how the conversations people have with themselves impact their health, performance, decisions and relationships. His pioneering research has been featured in The New York Times, The Wall Street Journal, The New Yorker, Harvard Business Review, USA Today, The Economist, The Atlantic, Forbes, and Time.



About the book

Chatter reveals the hidden power of our inner voice and shows how we can harness it to live a healthier, more satisfying, and a more productive life. Tell a stranger that you talk to yourself, and you're likely to get written off as eccentric. But the truth is that we all have a voice in our head. When we talk to ourselves, we often hope to tap into our inner coach but find our inner critic instead. Kross explains how these conversations shape our lives, work, and relationships. He warns that giving in to negative and disorienting self-talk—what he calls “chatter”—can tank our health, sink our moods, strain our social connections, and cause us to fold under pressure. Kross says the good news is, “we’re already equipped with the tools we need to make our inner voice work in our favor”.

20 JANUARY 2022
17:30-18:30, NICOSIA EET

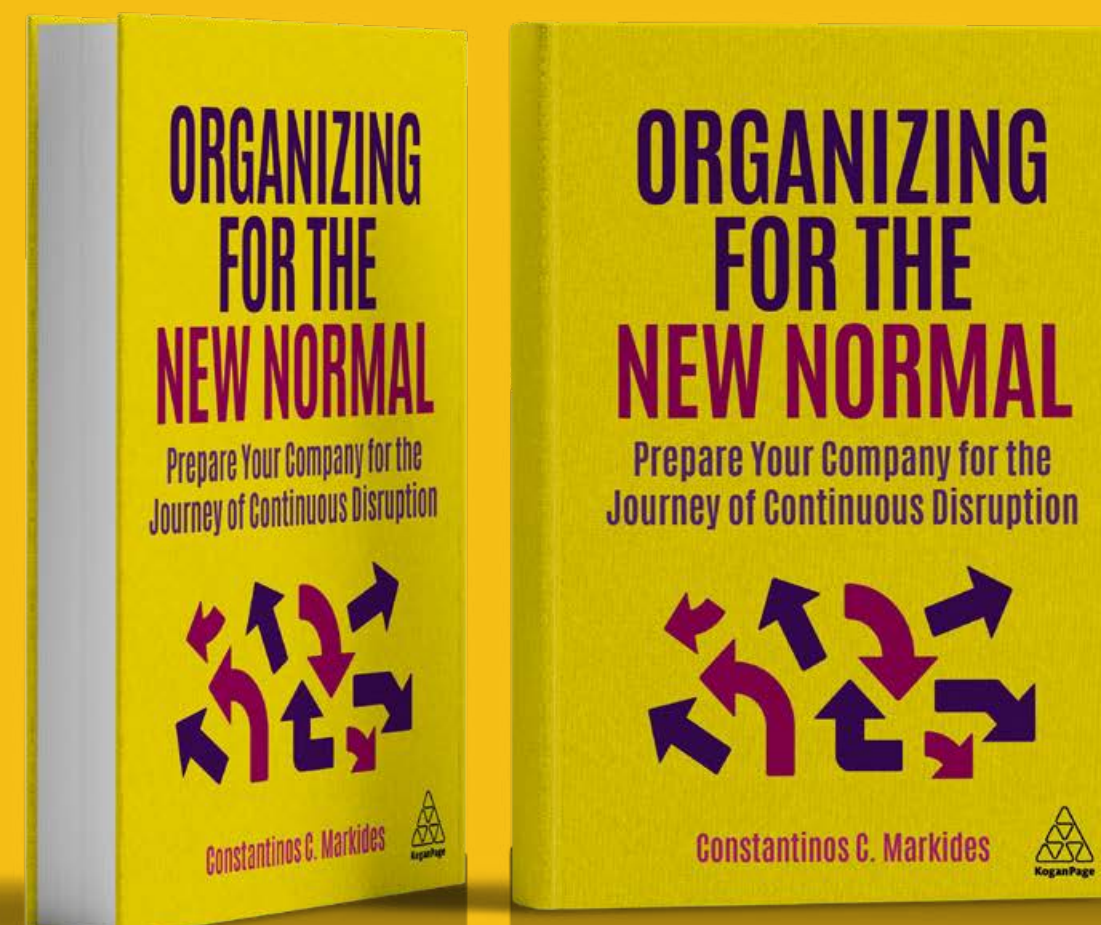


COSTAS MARKIDES

Professor at LBS, Author, Speaker

Costas Markides is a Professor of Strategy & Entrepreneurship at the London Business School. He is one of the most recognized management gurus in the world on topics of Strategy and Innovation. Voted more than once, as one of the most influential management thinkers at the Thinkers50 list, Markides is an insightful and passionate speaker, with an amazing presence both on stage and on line.

An expert on Strategy & Innovation and author of several best-selling books.



About the book

This book explores how to put together the ingredients that will improve the odds of success in the new normal. It focusses on: how to create a “permanent” sense of urgency and an organization-wide unease with the status quo; how to convince people to exploit disruption as an opportunity when all they see around them are its negative consequences; how to institutionalize into the DNA of the organization the day to day behaviors that will allow us to identify and respond to change early—and how to achieve this in a decentralized way; how to develop a strategic response that is innovative and aims to attack the disruption rather than defend against it.

5 APRIL 2022

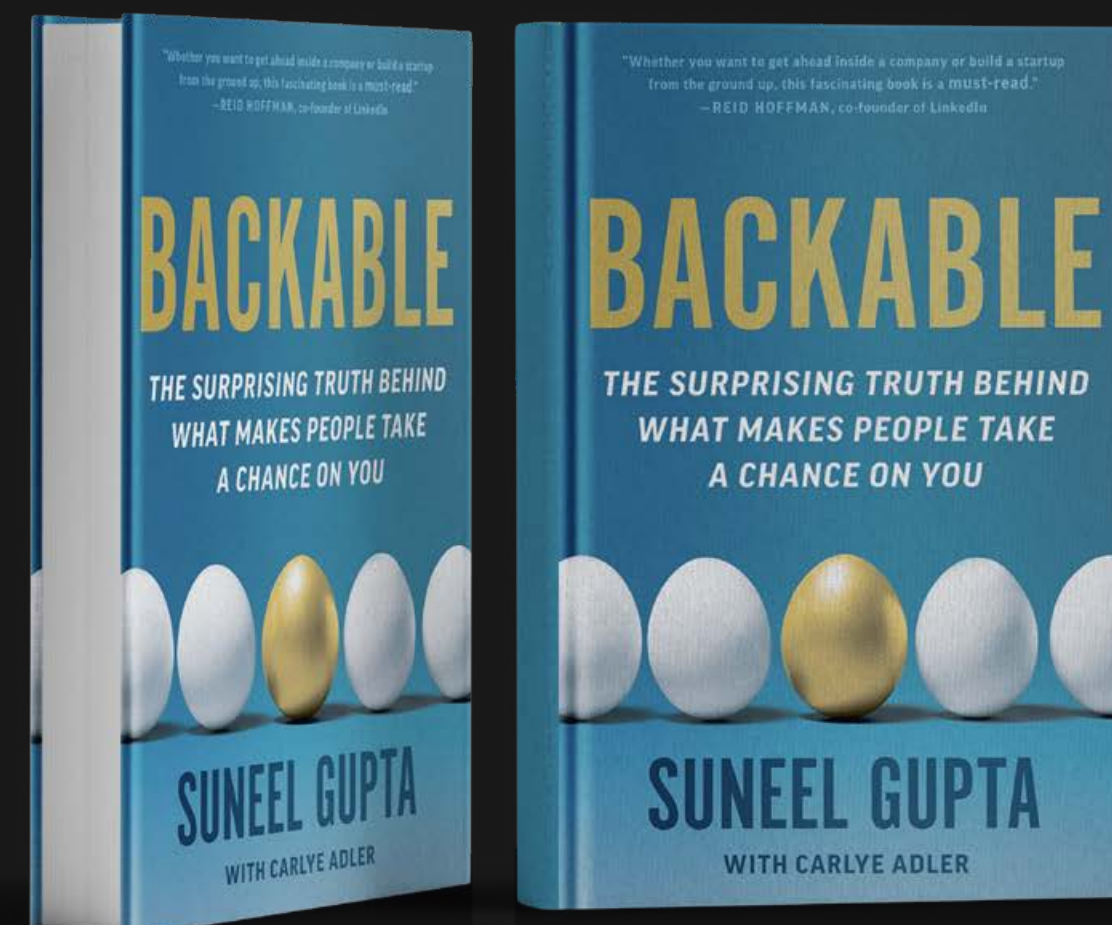
17:30-18:30, NICOSIA EEST



SUNEEL GUPTA

Best-selling Author, Entrepreneur,
Harvard Instructor

SUNEEL GUPTA is the best-selling author of “Backable”, which is rooted in Suneel’s journey from the “Face of Failure” for the New York Times to the “New Face of Innovation” for the New York Stock Exchange. Suneel is the founding CEO of RISE, which partnered with then first Lady Michelle Obama to deliver low-cost healthcare services to people in need. RISE was named “App of the Year” by Apple and sold in a successful exit to One Medical (NASDAQ: ONEM). Suneel later ran for U.S. Congress and now serves on faculty at Harvard University.



About the book

A groundbreaking book that boldly claims the key to success in business is not talent, connections, or ideas, but the ability to persuade people to take a chance on potential. Being backable is not about charisma, connections or even your resume – but rather your ability to persuade people to take a chance on you and your ideas.

The good news? Gupta claims the “it quality” can be learned. Inside Backable are long-held secrets from extraordinary people, including Oscar-winning filmmakers, members of Congress, culinary stars, venture capitalists, and founders of iconic companies – along with 7 simple steps that you can use to immediately make yourself backable.

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